

G-SEARCH Social Media Announcement – May 2020

Consortium members:



Research partner:



”

We are honored that IDRC is supporting G-Search and collaborating with a consortium of five lead impact investors to embed gender in the business model of social enterprises. The knowledge that will be generated and shared will be an important contribution to the sector to address inequalities and create a more sustainable economy.

CAROLINA ROBINO

SENIOR PROGRAM SPECIALIST,
CANADA'S INTERNATIONAL
DEVELOPMENT RESEARCH CENTRE

The AlphaMundi Foundation is proud to announce the selection of our research partner for the G-SEARCH initiative, the William Davidson Institute (WDI) at the University of Michigan.

AlphaMundi Foundation is the lead administrator of the Gender Smart Assistance Research Coalition (G-SEARCH) a group of five, like-minded impact investors committed to investing with a gender lens. Coalition members include Acumen, SEAF, Root Capital and AHL Venture Partners. We support our respective portfolio companies with grant capital to integrate gender considerations across their business models.

Canada's International Development Research Centre (IDRC) and USAID's Powering Agriculture Investment Alliance are supporting G-SEARCH to build the base of evidence for gender lens investing in small and medium enterprises (SMEs) in emerging markets. As

part of G-SEARCH, we are partnering with WDI, to build the evidence base and a strong business case for investing with a gender lens. This is a unique opportunity to leverage our respective efforts and share lessons learned with the broader impact investing community.

“Business and entrepreneurs like the innovators supported by Powering Agriculture need practical, actionable ways to integrate gender into their business operations. I am excited to learn what practices support both gender equality and improve a business' bottom line.” - Augusta Abrahamse, Energy Specialist, USAID

We are grateful for the support from our partners:



USAID
FROM THE AMERICAN PEOPLE



IDRC | CRDI

International Development Research Centre
Centre de recherches pour le développement international

Canada

